

## Knox Community College

## Programme Offering Course Map

Programme Bachelors Degree in Hospitality & Tourism Management Full Time (Spalding) - Aug 28, 2023

Start Date August 28, 2023 End Date August 31, 2025

Courses 23

Credits 68 theory credit(s) and 0 lab credit(s)

Credit Hours 0 hour(s) for theory and 0 hour(s) for labs

Description

Code	Course Name	Credits	Lab Credits	CW/Exam	Year	Semester
COMM3501	Administrative Communication	3	0	100/0	Year 1	Semester 1
HOSP3503	Front Office Operations and Management	3	0	40/60	Year 1	Semester 1
HETM3501	Managing Service Organizations	3	0	40/60	Year 1	Semester 1
HOSP3501	Meat and Seafood Management	3	0	40/60	Year 1	Semester 1
TOUR3502	Sustainable Tourism Management	3	0	50/50	Year 1	Semester 1
HOSP3502	Wine Appreciation	3	0	50/50	Year 1	Semester 1
CONFR101	Conversational French	3	0	100/0	Year 1	Semester 2
ENBP4701	Entrepreneurship and New Venture Creation	2	0	100/0	Year 1	Semester 2
ACCT4801	Hospitality Management Accounting	3	0	40/60	Year 1	Semester 2
HRMT3401	Human Resource Management 2018	3	0	50/50	Year 1	Semester 2
HETM3601	Public Relations for the Performer	3	0	40/60	Year 1	Semester 2
RMTD3401	Research Methodology	3	0	100/0	Year 1	Semester 2
MRKT3605	Tourism and Hospitality Sales Marketing	3	0	40/60	Year 1	Semester 2
HISS4701	Computer Information System for the Hospitality Industry	3	0	40/60	Year 2	Semester 1
TOEM4702	Development and Management of Sites and Attraction	3	0	40/60	Year 2	Semester 1
HETM4704	Hospitality Law II	3	0	40/60	Year 2	Semester 1
WOEP3100	Work Experience (Bachelor Degree Level)	3	0	100/0	Year 2	Semester 1
ECON3501	Caribbean Economic Development	3	0	50/50	Year 2	Semester 2
ACCT3402	Financial Management I	3	0	50/50	Year 2	Semester 2
HOSP4803	Managing Guest Service Operations	3	0	40/60	Year 2	Semester 2
HETM4701	Professionalism and Ethics	3	0	100/0	Year 2	Semester 2
MGMT4701	Strategic Management	3	0	50/50	Year 2	Semester 2
TOEM4801	Tourism Product Development	3	0	50/50	Year 2	Semester 2

Specialization Hospitality Management

Courses 13

Credits 40 theory credit(s) and 0 lab credit(s)

Professionalism and Ethics

Credits Hours

Description

HETM4701

Code	Course Name	Credits	Lab Credits	CW/Exam	Year	Semester
HOSP3503	Front Office Operations and Management	3	0	40/60	Year 1	Semester 1
HOSP3501	Meat and Seafood Management	3	0	40/60	Year 1	Semester 1
HOSP3502	Wine Appreciation	3	0	50/50	Year 1	Semester 1
HOSP3603	Housekeeping Operations Management	3	0	40/60	Year 1	Semester 2
HOSP3602	Restaurant Management	3	0	40/60	Year 1	Semester 2
MRKT3604	Tourism and Hospitality Marketing	3	0	40/60	Year 1	Semester 2
HOSP4702	Banquet and Buffet Management	3	0	60/40	Year 2	Semester 1
HOSP4703	International Cuisine	4	0	60/40	Year 2	Semester 1
HOSP4701	Meetings and Convention Management	3	0	60/40	Year 2	Semester 1
HOSP4802	Tourism/Hospitality Research Seminar	3	0	100/0	Year 2	Semester 1
ACCT3402	Financial Management I	3	0	50/50	Year 2	Semester 2
HOSP4803	Managing Guest Service Operations	3	0	40/60	Year 2	Semester 2

3

0

Year 2

Semester 2

100/0